

# DAVE ROBERTSON

1708 FULTON ST  
HARRISBURG, PA 17102  
P: 717.856.3690  
E: DAVE@FACTORY44.NET

WEB DESIGNER, DEVELOPER

## SKILLS

XHTML, CSS, AJAX, PHP, ASP.NET w/ VB.NET, ASP, XML, RSS, MySQL, SQL Server, Stored Procedures, some ActionScript 3, AIR  
Adobe CS3 (Photoshop, Illustrator, Flash & Dreamweaver), UltraEdit, Visual Studio 2005, Microsoft Office, Subversion  
Windows (XP and 2003 Server), Mac OS X, Ubuntu Linux, Apache, IIS

## EXPERIENCE

- Web Developer** / JPL Productions - Harrisburg, PA [ 8/2002 – Present ]
- Developed database-driven Websites and custom content management systems.
  - Designed intuitive Websites and interfaces for wide variety of clients and target audiences.
  - Engineered systems (Client Extranet, Bug Tracker, Dev Blog) to streamline workflow processes.
  - Spearheaded team initiative towards standards-based development: CSS Training, Documentation.
  - Worked closely with clients and management staff to research, plan and advise on complex projects.
- Creative Director** / Factory 44 Studios - Mechanicsburg, PA [ 4/2002 – Present ]
- Founded and organized business to provide Web design services.
  - Managed contract Web projects through all phases of development.
  - Interacted with clients on a regular basis.
- Software Engineer** / D2 Media - Harrisburg, PA [ 12/2001 – 3/2002 ]
- Designed custom graphics and interfaces for both new and legacy Web applications.
  - Developed dynamic Websites for business organizations; provided timely technical support.
- Web Application Developer** / CommNav - Mechanicsburg, PA [ 4/2000 – 11/2001 ]
- Designed complete user interface for company's flagship Web portal software.
  - Led team efforts toward usability and consistency among applications.

## EDUCATION

Messiah College, Grantham PA  
Bachelor of Arts, Date of graduation: May 2000  
Major: Computer Science  
Minor: Business Information Systems

GPA: 3.75 on a 4.0 Scale  
Magna Cum Laude  
Dean's List for 6 semesters  
Provost's Scholarship

## ACTIVITIES

- Advisor** / Friends of Midtown, Inc. [ 9/2007 – Present ]
- Provided ongoing counsel to the Board of Directors of Friends of Midtown; met with President quarterly to discuss strategy.
- President** / Friends of Midtown, Inc. [ 7/2005 – 9/2007 ]
- Chaired a non-for-profit organization dedicated to improving the Midtown area of Harrisburg, PA
  - Revived and re-structured organization into a sustainable, cohesive network of city residents and stakeholders
  - Led board meetings, helped organize events, managed membership roster, registered 501c3 organization.
- Communications Chair, Webmaster** / Friends of Midtown, Inc. [ 8/2004 – 7/2005 ]
- Designed and developed a new Web site featuring a variety of content management and community tools.
- Director of Technology** / Ad Club of Central PA [ 8/2002 – 10/2004 ]
- Designed & produced Web site with content management system; co-managed e-newsletter creation and distribution.
  - Helped plan events to raise interest in the organization, the Addy's and other Ad Club activities.

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